



#### **Resources for Covanta Communities**

The following list includes resources that are currently available to Covanta contracted communities. These resources were developed to help communities identify, reduce, and recover mercury and other difficult-to-manage waste from disposal. Please contact the <a href="Center for EcoTechnology">Center for EcoTechnology</a> at 413-586-7350 for more information.

Sign up for our quarterly newsletter to stay up to date on new resources and other helpful information and events!

# **Mercury Product Recycling**

- Complete Recycling Solutions (CRS) is a Covanta preferred vendor for recycling of elemental
  mercury and mercury containing products. CRS will pick up at municipalities (Universal Waste
  Sheds, schools) and will do direct pickup of elemental mercury from residents in contracted
  communities, Covanta encourages residents to not transport elemental mercury. For shed
  pickups, free elemental mercury pickup, or mercury- containing product questions, call Tracy
  at 1-866-277-9797 x705.
- Universal Waste Sheds offer communities a designated location for their residents, schools, and businesses to recycle mercury containing products. CET and Covanta created the <u>Best Management Practices Video</u> and <u>Document for Operating a</u> Universal Waste Shed. If your community is interested in establishing or improving a universal waste shed, Covanta can help.

## Signage and Informational Flyers and Booklets

- Mercury Recovery Program Poster and Rack Card identifies mercury containing
  products and has a place to write in town-specific location and hours for collection
  opportunities. CET can provide translated material upon request.
- <u>Difficult to Manage Booklet</u> a digital booklet of difficult to manage waste items which can be customized and uploaded to the municipality's website. CET can assist with the technology.
- Household Hazardous Waste Day Flyer a fillable document that allows towns to easily clarify what items are and are not accepted at collection days, as well as includes spaces to write additional instructions or information.
- CET can help review your Household Hazardous Waste Day flyer to help your residents identify and recycle more mercury containing products.





- Mercury Management and Safety Procedures a two-sided flyer with information on mercury toxicity, the Covanta funded recycling programs, and detailed instructions on proper spill cleanup.
- Mercury Fact Sheet an informational flyer describing everything from what mercury is to the methods of cleaning up a spill.
- <u>Tips for Identifying & Handling 'Difficult to Manage' Items in Your Home</u> an IIxI7 poster and <u>sample captions</u> with information on resources for homeowners on identification and disposal of mercury-containing devices and other items. Available as a <u>PDF</u> and <u>IPEG</u>.
- <u>Hazardous Hand-Me-Downs</u> a one-page flyer with images of common mercurycontaining legacy items and antiques, information on mercury regulations, and safe disposal outlets for homeowners and small businesses.
- <u>Promoting Food Donation, Recycling, and Food Scraps Diversion in Health Inspections</u> a onepager to hand out at restaurant establishments regarding recycling, food donation and fluorescent bulb management.
- <u>Battery Disposal Guide</u> a one-page resource to help residents identify different types of batteries and increase awareness of proper handling, which is particularly critical for the highly flammable lithium primary metal and rechargeable lithium-ion batteries.
- Signage for Universal Waste Shed organization of light bulbs, batteries, thermometers, thermostats, and more <u>I' & 2' Straight Bulbs</u>, <u>4' Straight Bulbs</u>, <u>6' & 8' Straight Bulbs</u>, <u>CFL Bulbs</u>, <u>Circle Bulbs</u>, <u>Lithium Primary Batteries</u>, <u>Rechargeable Batteries</u>, <u>Thermometers</u>, <u>Thermostats</u>, and <u>U-Shape Bulbs</u>

# **Councils on Aging and Other Senior Outreach**

Covanta, Cape Cod Cooperative Extension, and CET have found that the senior, downsizing, and moving populations are a target audience for messaging about elemental mercury identification and safe handling of mercury-containing devices.

- CET can provide presentations or tabling opportunities to reach more seniors directly, and each senior center is supplied with bookmarks, rack cards and posters about elemental mercury identification and proper recycling.
- Mercury Bookmark a bookmark with important information about elemental mercury, mercury containing devices, and sharps including proper disposal.
- Mercury Recovery & Other Environmental Resources for Seniors a pre-recorded presentation video reviewing good recycling habits and difficult to manage waste, focusing on proper mercury handling and disposal.





## Social Media & Digital Content

- <u>Facebook Promotion Guidance</u> an instructional document for communities on how to use Facebook to expand the promotion and visibility of household hazardous waste events.
- CET offers website audit services to help improve the ease of access to information and visibility of mercury and hazardous waste collection opportunities in your town. To learn more about this service, contact CET.
- <u>Videos on Mercury Recovery</u> digital content developed by CET and Grand Cove Productions for your community website or local access television. Videos can be customized upon request.
- Quarterly CET/Covanta Newsletter CET prepares and sends four quarterly newsletters
  covering topics like HHW event preparation, best practices for collection of difficult to manage
  materials, and waste shed management tips and reminders.
- Quarterly CET/Covanta Communities & Partners meetings CET holds four quarterly meetings each year to discuss challenges, share successes, and learn from expert presentations.

### **External Websites and Other Resources**

- Keep Mercury From Rising a website, sponsored by Covanta, about mercury in
  Massachusetts that lists all the drop-off locations in the state. MassRecycle contributed to the
  development of traditional and social media advertising and public service announcements,
  which are available for your municipality to use.
- Recycle Smart MA is an initiative of the MassDEP focused on putting the right materials in the
  recycling bin and separating out common contaminants, such as plastic bags. Their Partner
  Program is open to municipalities and any organization that wants to play an active role in
  promoting better recycling in Massachusetts.
- MassDEP Household Hazardous Product search explains how to handle toxic household products with care and recycle or dispose of them responsibly.
- MassDEP Mercury Hotline to call if you have questions about mercury or managing it safely.
- MassRecycle Podcast discusses hot topics in recycling, reuse, and organics diversion, as well as
  interviewing people who are doing great and noteworthy things in the field of sustainability in
  Massachusetts.
- RecyclingWorks in Massachusetts is a recycling assistance program that helps businesses and institutions maximize recycling, reuse, and food waste diversion opportunities. Contact a recycling expert by calling the hotline: (888) 254-5525 or email <a href="mailto:info@recyclingworksma.com">info@recyclingworksma.com</a>.





- The GREEN TEAM is an environmental club for Massachusetts students, grades K-12, to help
  the environment through waste reduction, energy conservation, and pollution prevention.
  Teachers can <u>register</u> to receive lesson plans, program guides, achievement stickers, and other
  resources.
- NEWMOA/NERC Webinars NEWMOA is a non-profit, non-partisan, interstate association of the state environment agency programs that address pollution prevention, toxics use reduction, sustainability, materials management, hazardous waste, solid waste, waste site cleanup, and other related environmental challenges in the northeast states. NERC is a non-profit organization that conducts research, hands-on projects, training, and outreach on issues associated with source reduction, recycling, composting, environmentally preferable purchasing, and decreasing the toxicity of the solid waste stream.
- NAHMMA Webinars and/or Conferences NAHMMA is a volunteer-run, non-profit
  organization committed to pollution prevention, product stewardship, and the safe and
  effective handling of hazardous materials from households and small businesses.